

**Project Title: The Fiji Reproductive Strategies for Healthier Communities (FRESH)**

**Post Title: FRESH Communication Consultant**

**Duration: 6 months**

**Duty Station: Tamavua Public Health Campus - FIPHR**

**Supervision: FRESH Research Coordinator**

### **Terms of Reference**

The Fiji Reproductive Strategies for Healthier Communities (FRESH) Trial is a community intervention trial designed to evaluate the impact of community-wide treatment for endemic sexually transmitted infections (STIs) on the incidence of adverse perinatal outcomes in Fiji. The trial will deliver single-dose community-wide azithromycin treatment to residents aged 18-49 years in Fiji's Western Division in 2026.

The FRESH project is conducted by the Kirby Institute at UNSW Sydney in partnership with the Fiji Ministry of Health and Medical Services (MHMS) and in collaboration with the Murdoch Children's Research Institute, University of Queensland, and the Fiji National University. The study is funded by the National Health and Medical Research Council, Australia.

The primary aim of the study is to evaluate whether community-wide treatment with azithromycin in a population with endemic chlamydia (CT) and gonorrhoea (NG) leads to a reduction in adverse perinatal outcomes (stillbirth, early neonatal death, preterm birth and/or low birthweight).

The secondary aims are to assess whether community-wide treatment with azithromycin:

1. leads to a reduction in pelvic inflammatory disease and ectopic pregnancy;
2. leads to a reduction in prevalence of CT and/or NG among antenatal women;
3. leads to a reduction in community prevalence of CT and/or NG;
4. leads to changes in antimicrobial drug resistance in NG;
5. is acceptable to communities, health service providers and policy-makers; and
6. is cost-effective compared with current practice.

### **Objective**

The objective of the FRESH Communications Consultant is to support and enhance the Project's communication efforts to increase community awareness and ensure high level of coverage and participation in the study.

### **Scope of Work**

In consultation with the FRESH team, the assignment is to develop a communication plan that will increase community awareness and coverage of the FRESH trial and its intervention.

It should entail, but not limited to

- Creating quality content showcasing the project's activities and achievements to be shared via a range of appropriate media outlets, including social media
- Developing and incorporating a comprehensive response plan to effectively address and manage media coverage, including any concerns that may arise
- Supporting the development of the project's promotional material and publications.
- Assisting in the development of Audio-Visual Media such as the project's documentary.
- Monitor and analyse printed materials and social media and prepare reports.
- Support in preparation of the project's media events.
- Undertake any other related tasks as directed by the Research Team.



### **Qualifications Needed**

The Communications Specialist should meet the following qualifications.

- A Bachelor's qualification in a relevant field.
- At least 5 years of experience in journalism, communications, or related fields.
- Fluency in English is required
- Vernacular (spoken and written iTaukei or Hindi will be an advantage)
- Excellent writing, editorial, and presentation skills.
- Excellent record of accomplishment in producing communication material including social media posts and brochures, flyers and other marketing collateral
- Good knowledge of communication principles.
- Knowledge of multimedia to develop a range of communication and information products.
- Knowledge of social media platforms.

### **Supervision**

The Associate Dean Research of CMNHS will be the immediate supervisor to the incumbent during the term of this contract on all matters including quality assurance, technical feedback, and evaluation.

### **Term of Contract**

The term of this contract is for 6 months.

### **Salary**

You will be paid FJD \$3, 500 - \$5,000 per month upon completion of the milestones below.

1. Completion of recruitment and signing of contract
2. Completion, review and dissemination of FRESH Communication Plan
3. Creation, review and dissemination of quality media content showcasing activities and achievements to be shared via a range of appropriate media outlets, including social media
4. Creation, review and dissemination of a comprehensive response plan to effectively address and manage media coverage, including any concerns that may arise.
5. Successful implementation of the FRESH Communication Plan and addressing the media responses
6. Completion, review and dissemination of FRESH Communication implementation report